AcuityMD
Encounters Data Mart + Databricks Marketplace

Bring trusted MedTech market intelligence directly into your Databricks environment to power scalable analytics, governed data access, and faster, more confident enterprise decision-making.

Faster Commercial Decisions

Give teams trusted MedTech market intelligence to benchmark performance, plan territories, evaluate market expansion, and make more informed investment and growth decisions.

Use Existing Databricks Budget

Purchase through Databricks Marketplace and apply eligible spend toward your existing Databricks Universal Commit, helping streamline procurement and maximize your Databricks investment.

Less Setup Required

Access the AcuityMD Encounters Data Mart directly in Databricks—without files to manage, ingestion pipelines to build, or manual data workflows to maintain.

Enterprise-Ready Governance

Keep data secure and governed within your existing Databricks environment using Unity Catalog and your established access controls, auditing, and security policies.

A More Complete View of the Market

Combine AcuityMD procedure, provider, and site-of-care intelligence with your CRM, sales, and operational data to create a more complete view of market activity, performance, and growth opportunities.

info@acuitymd.com

info@acuitymd.com | Visit us at acuitymd.com

✓ Native Databricks Delivery

The AcuityMD Encounters Data Mart is delivered directly into your Databricks environment through Databricks Marketplace as a shared data product. Teams can query, join, and activate the data using existing analytics and BI workflows—without managing file transfers or custom ingestion pipelines.

✓ MedTech-Specific Intelligence

Analyze procedure activity, provider trends, market opportunities, site-of-care dynamics, and commercial performance to support territory planning, benchmarking, forecasting, and growth strategy.

✓ Databricks Universal Commit Drawdown

Purchase through Databricks Marketplace and apply eligible spend toward your existing Databricks Universal Commit through the Universal Commit Drawdown program.

Included Data Sets

The Encounters Data Mart includes:

- ✓ Healthcare professional records including NPI, specialty, affiliations, and geography
- ✓ Sites of care including hospitals, ASCs, IDNs, and clinics with organizational hierarchies
- ✓ Procedure and diagnosis encounter volumes by provider and site of care
- ✓ Provider affiliations and geographic intelligence
- ✓ Secure, customer-specific licensed view.

Why AcuityMD + Databricks

AcuityMD delivers trusted MedTech market intelligence. Databricks provides the governed enterprise data foundation. Together, they bring external market intelligence and internal business data into one secure environment—helping teams move from data to insight to action faster.

ABOUT ACUITYMD

AcuityMD is the AI platform for MedTech trusted by over 500 MedTech companies – including 16 of the top 20. Commercial leaders use AcuityMD to identify target markets, surface top opportunities, and grow their business. By combining real-world healthcare data with AI-powered insights, AcuityMD enables companies from pre-commercial to enterprise to understand where and how to sell faster to accelerate the adoption of medical technology. AcuityMD was named to Forbes' 2025 "Next Billion-Dollar Startups" list – an elite group of 25 venture-backed U.S. companies identified as most likely to reach a $1 billion valuation.

See how the AcuityMD Encounters Data Mart delivers MedTech market intelligence directly within Databricks.

Request a Demo